

Create the Change Presentation Rubric

Presenter(s): _____
 Social Issue: _____

Criteria	Developing -1	Proficient -3	Exceeds -5
Organization & Critical Thinking -Describes the present situation -Provides empathy -Provides a vision and solution for a better way	<ul style="list-style-type: none"> • Presentation is simplistic, general, or obvious. • Presentation does not demonstrate much (if any) creativity. • Presentation is unorganized. • Presentation does not contain the required elements. 	<ul style="list-style-type: none"> • Presentation adequately highlights a significant issue that affects a community. • Presentation provides a vague and/or unoriginal solution. • Presentation adequately incorporates original thought. • Presentation is organized but some components are confusing. 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> • Presentation thoroughly highlights a significant issue that affects a community. • Presentation includes a unique and creative solution to the problem. • There is clear evidence of original and significant thought. • Presentation is organized.
Vocal Expression and Delivery Rate and Volume during Presentation Comfort level during Presentation Pitch, Articulation and Pronunciation	<ul style="list-style-type: none"> • Speaker(s) was/were hard to hear or understand. • Excessive use of verbal fillers. • Presentation is marginally memorized. • Little eye contact with audience. 	<ul style="list-style-type: none"> • Speaker(s) was/were easy to hear and understand. • Tone was conversational, but with purpose; voice(s) sounded natural. • Made some eye contact with audience. 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> • Speaker(s) was/were enjoyable to hear; used expression and emphasis. • Speaker(s) used voice to create an emotional response in audience. • Made eye contact with audience.
Technology Visually Appealing Neat and Organized	<ul style="list-style-type: none"> • Visuals detracted from content or purpose of presentation. • Images did not add to the development of the presentation. • Information in presentation was dense. 	<ul style="list-style-type: none"> • Visuals added, did not detract from presentation. • Visuals used were easy to see and/or hear. • Images supported the ideas presented. • Information in parts of presentation was dense. 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> • Speaker(s) creatively integrated a variety of strong and purposeful images to amplify the message. • Information in presentation was paraphrased and expanded upon.
Overall Impact Energy, Enthusiasm, Sincerity	<ul style="list-style-type: none"> • Speaker(s) appeared bored by the message or presented without conviction. 	<ul style="list-style-type: none"> • Speaker(s) appeared to believe strongly in message and demonstrated desire to have audience listen, understand and remember. 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> • Overall presentation was creative and exciting.

